

# panel book

2025

*Trusted Insights, Opinions That Matter*



# କିଠି କଣ ଦାଏ

At PAAS Research, we know the value and the vast potential of understanding opinions, both for building businesses, and for developing society at large. It is for this reason that we are focused on enabling a multitude of relevant connections between opinion providers and seekers.



We believe that these connections are the catalyst for the ideas and opportunities that will drive innovation and shape the future. PAAS Research provides a state-of-the-art, AI-enabled platform, that manages our unique members and allows us to network with a wide variety of sources that span the globe, allowing for a seamless exchange of views, experience, and expertise, anytime, anywhere. We access over 70+ countries and multiple industry segments for both B2B and B2C audiences, of constant innovation and expansion.

As organizations across the globe undergo digital transformation and strive for better contact with their consumers and stakeholders, PAAS Research is positioned to be your partner in this transformation providing the tools to create and manage these future relationships. PAAS Research has offices on three continents and takes pride in its record of constant innovation and expansion.



- NORTH AMERICA
- LATIN AMERICA
- MIDDLE EAST
- AUSTRALIA
- EUROPE
- RUSSIA
- AFRICA
- ASIA



# कोण प्रश्न

## OUR TECHNOLOGY

- APIs
- Managed Services
- In-House Router
- AI/ML enabled security
- Programmatic Sampling



## OUR COMPLIANCE

coppa / GDPR



## OUR REACH

- 70+ countries
- 20 million+ respondents
- 1.5 million+ completes



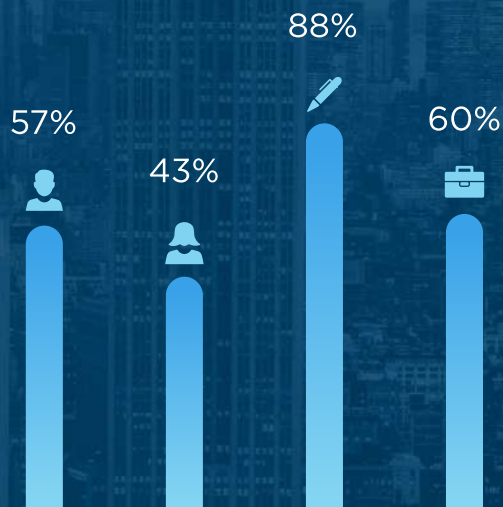


# north america

Survey Takers: 26,82,549



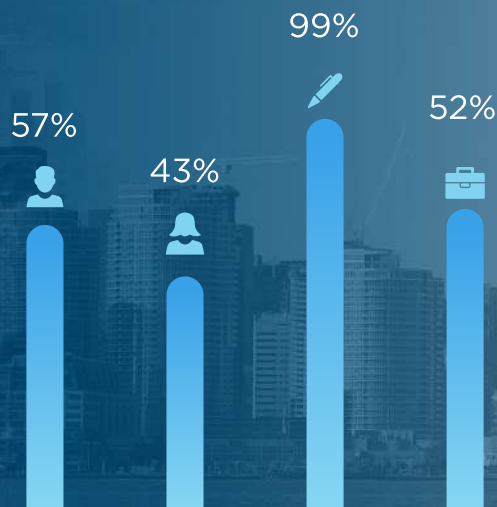
## United States



Survey Takers: 2,296,415



## Canada



Survey Takers: 386,134

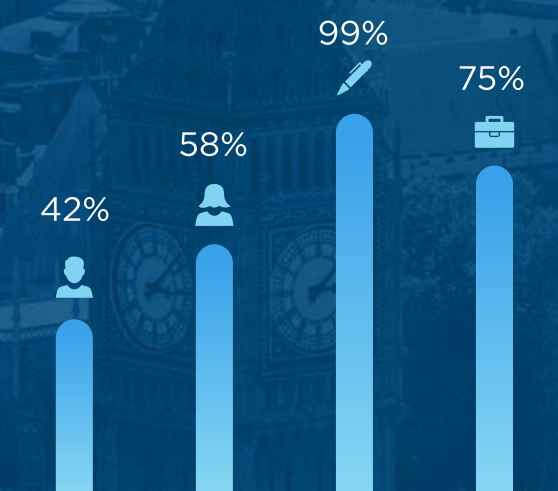
 Male  Female  
 Literate  Employed

# Europe

Survey Takers: 5,92,528



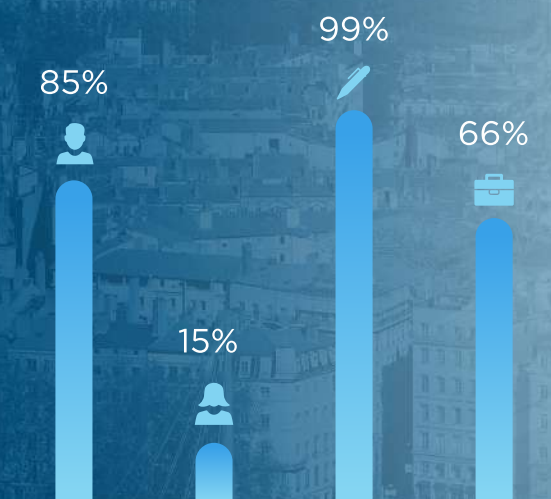
## Great Britain



Survey Takers: 406,337



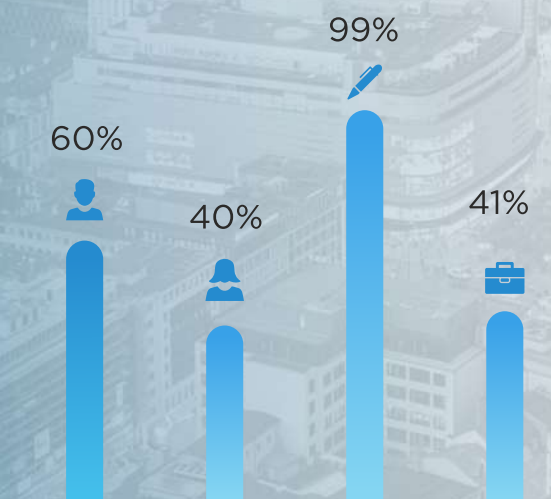
## France



Survey Takers: 68,862



## Germany



Survey Takers: 35,136

We're also present in:



*Turkey*

Survey Takers : 28,420



*Spain*

Survey Takers : 27,194



*Italy*

Survey Takers : 14,731



*Netherlands*

Survey Takers : 5,994



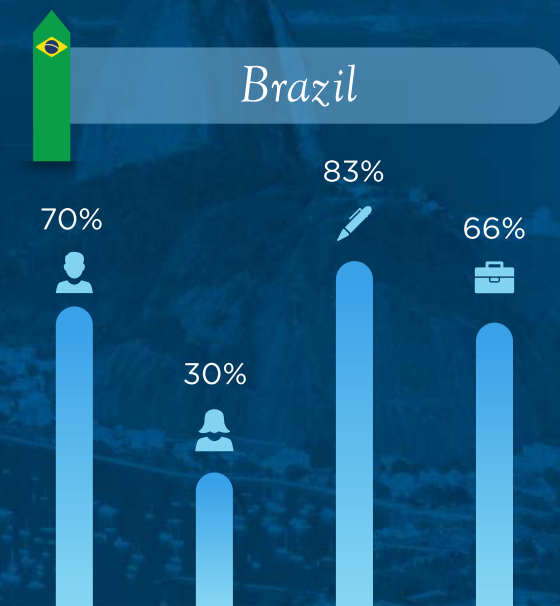
*Poland*

Survey Takers : 5,854



# Latin America

Survey Takers: 95,228



Survey Takers: 52,425



Survey Takers: 24,784

Male Female  
 Literate Employed

We're also present in:

Colombia

Survey Takers: 10,434

Argentina

Survey Takers: 4,015

Peru

Survey Takers: 3,570

# africa

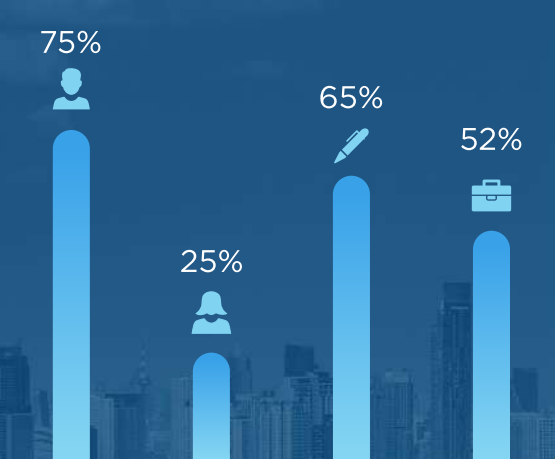
Survey Takers: 51,446



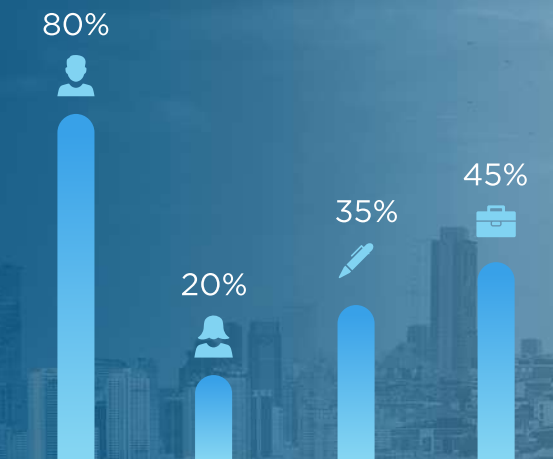
South Africa



Nigeria



Survey Takers: 14,837



Survey Takers: 20,907

Male Female  
 Literate Employed

We're also present in:



Kenya

Survey Takers: 8,883



Egypt

Survey Takers: 6,819



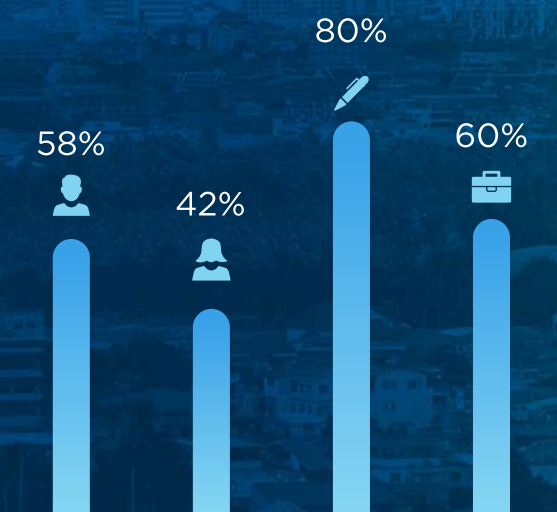
Survey Takers: 1,038,824



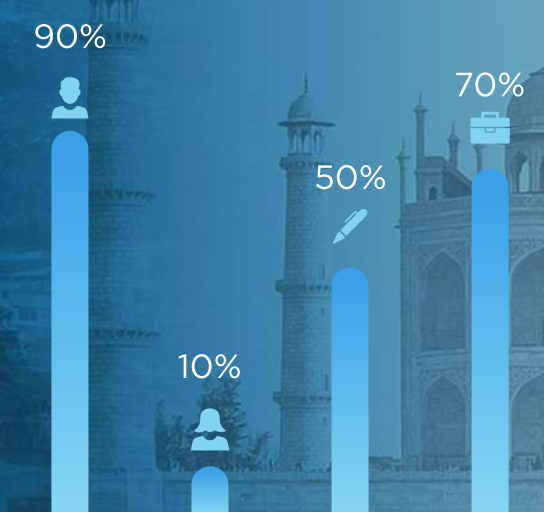
India



Vietnam



Survey Takers: 939,201



Survey Takers: 27,280

Male
 Female  
 Literate
 Employed



We're also present in:



*Japan*

Survey Takers : 21,404



*China*

Survey Takers : 14,729



*Philippines*

Survey Takers : 13,463



*South Korea*

Survey Takers : 11,513



*Malaysia*

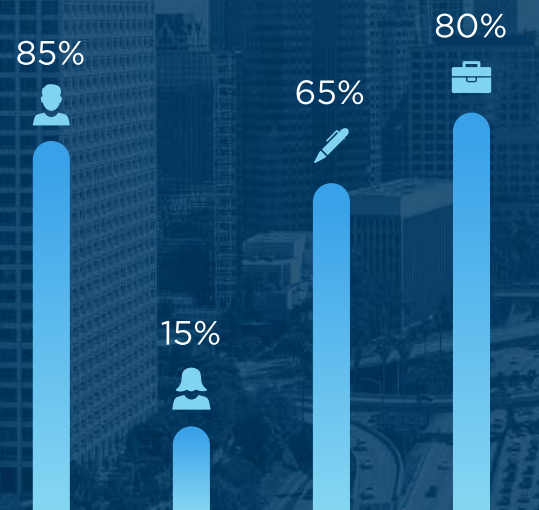
Survey Takers : 11,234



# other prominent geography



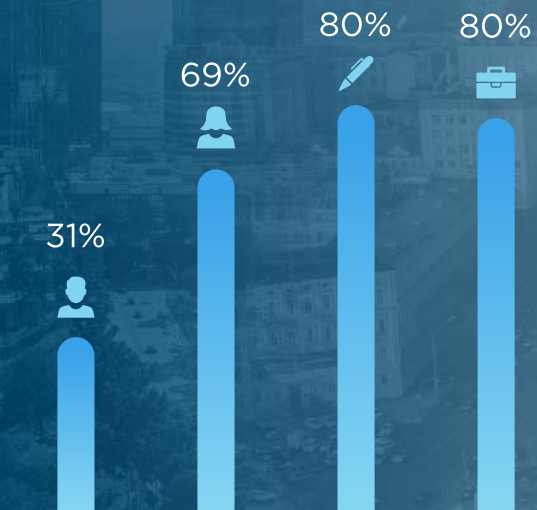
Russia



Survey Takers: 13,922



Australia



Survey Takers: 139,000

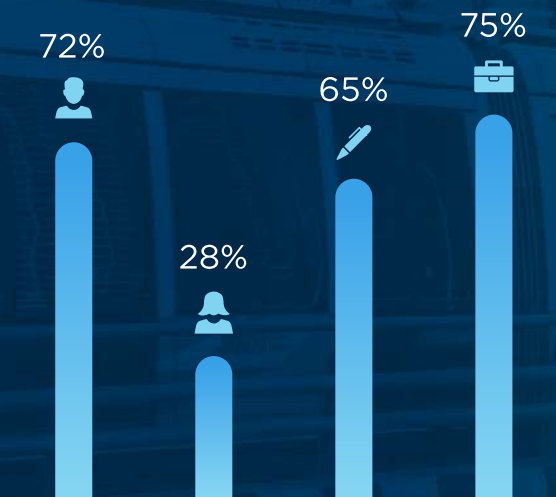
Male Female  
 Literate Employed



# other prominent geography



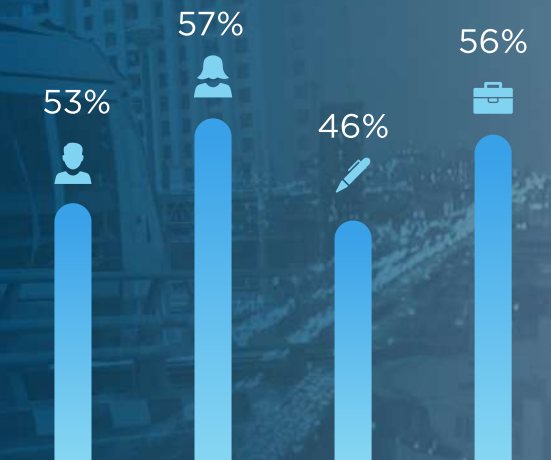
## United Arab Emirates



Survey Takers: 8,434



## Saudi Arabia



Survey Takers: 6,767

Male Female  
 Literate Employed



# rest of the world

## Survey Takers

Morocco  
Ethiopia  
Ukraine  
Algeria  
Tanzania  
Ecuador  
Chile  
Oman  
Ghana  
Greece  
Bulgaria  
Switzerland  
Czech Republic  
Kuwait  
Israel

5,408  
3,642  
2,923  
2,056  
1,735  
1,476  
1,452  
1,394  
1,390  
1,270  
1,238  
1,155  
1,124  
957  
942

## Survey Takers

Portugal  
Denmark  
Serbia  
Norway  
Qatar  
Dominican R  
Zimbabwe  
Jordan  
Finland  
Tunisia  
Taiwan  
Uruguay  
Mauritius  
Croatia  
Costa Rica  
Bahrain

793  
761  
757  
708  
679  
673  
588  
579  
562  
523  
506  
506  
456  
427  
417  
411

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